

TOWN OF WELLESLEY



MASSACHUSETTS

## BOARD OF APPEAL

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 Administrative Secretary  
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 235-1664

Petition of Victor Realty Development, Inc.

Pursuant to due notice the Board of Appeal held a public hearing in the hearing room on the second floor of the Town Hall at 8:20 p.m. on August 5, 1976, on the petition of Victor Realty Development, Inc., requesting a special permit under the provisions of Section XXIIA, Part C, Subpart 3. a. 7. and Part E. of the Zoning By-law to erect a standing sign at 60 Walnut Street. Said sign was requested to identify the location of Newton-Wellesley Executive Office Park for traffic on Route 128.

On July 7, 1976, the petitioner requested a hearing before this Board and thereafter due notice of the hearing was given by mailing and publication.

Larry Gottsman of the Aetna Sign Co., explained the need for the petitioner's request to erect the sign involved.

Edward Leeming of Ryan Elliot Company, also spoke in support of the request.

Jeffrey Berman, Agent for the owners of the property at 62 Walnut Street, questioned the hours that the sign would be illuminated.

Statement of Facts

The property involved is located within a Business A District. There is a building on the property which the petitioner recently acquired and proposes to use as a professional office building.

The petitioner seeks permission to erect a standing sign in the northeast corner of the property involved, 20' in from the rear lot line and 50.0' from the northerly side line. The sign is to be 12' x 12', mounted on two four-foot posts, with the wording, "Newton-Wellesley Executive Office Park, For Lease, 357-8220," all in blue lettering on a white background. It was stated that the proposed sign is designed to attract potential tenants traveling on Route 128, and when all the space is leased in the building, the lower section of the sign will be painted out.

Decision

The Board finds that the proposed sign will be in harmony with the general purpose and intent of Section XXIIA of the Zoning By-law and will not be injurious to the neighborhood nor to traffic and safety conditions, nor otherwise detrimental to the public safety and welfare. The Board feels, in this case, there is a need for a sign as proposed to alert those traveling on Route 128, that there is space available in the building involved.

Accordingly, the Board hereby grants permission for the erection of the sign as specified above and shown on the plan submitted and on file with this Board, drawn by Everett M. Brooks Co., Inc., Newtonville, Mass.

Filed with  
 Town Clerk

*William O. Hewett* 4 *Lester Fraser* *Katharine E. Toy*